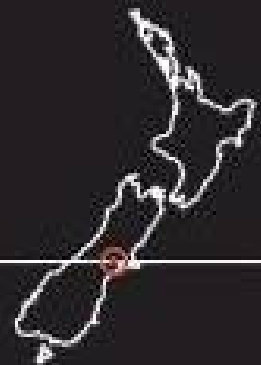


Amazing Space



Mt Hutt Marketing Group's Prospectus 2010 Season



visit amazingspace.co.nz

Mt Hutt Marketing Group

The Mt Hutt Marketing Group (MHMG) was formed in 1995 and is a co-operative marketing venture comprising of businesses in the Methven & Canterbury region. Membership funds are used to promote the Mt Hutt, Methven, Christchurch & Canterbury region as a year-round destination, with a particular emphasis on the ski market. The group strongly believes that co-operative marketing is a very effective technique for a region full of small to medium size businesses to join together to obtain a significant presence in a large market full of strong competition.

Vision

- Live the Amazing Space

Mission & Purpose

- A collective body joined together to increase funds for effective marketing
- To create and increase the awareness of Amazing Space
- Convert the awareness to visitation
- Attract high yield visitors for target markets (refer below)

Target Markets

We have three main markets, Domestic, Australia and Other International. (With Internet presence geographic identity is not as crucial as we become more accessible to a wider market). Seasonality focus is to use winter as the platform, growing outwards toward summer.

The type of visitor we need to target is:

- Outdoors oriented person
- Active people
- Families
- Escapers
- Socialises
- Enthusiast (Special Interests)
- Business groups

Why? We've got what these visitors are after:

- We're seen as safe, relaxed and stress free
- The friendliness of our locals and our 'personalities' are appealing
- Choices and space are available in abundance
- Key facilities/activities are close and accessible
- We're authentic in being a 'real' New Zealand destination
- Amazing Space is rural and rustic, yet funky and modern
- Methven's activities and accommodation are of high quality
- Amazing Space is informal and fun

2009 Season's Goals & Targets

- Continue to work closely with national, regional and offshore tourism organisations to leverage up our financial resources into much larger campaigns that we couldn't achieve on our own.
- Focus on building strong wholesaler relationships: product training including the use of Methven/Mt Hutt region collateral, promotional opportunities via amazingspace.co.nz, travel agent incentives, service and communication training for Methven operators who wish to work with wholesalers, providing a 'point of contact' for the region.
- Secure Online advertising of key partners in 'special boxes'
- Make it easy for all members, wholesalers, JV partners and media to promote the amazing space concept via their own marketing activity. Creation of Amazing Space media packs.
- Promotion of summer in winter months via our captive audience.
- Capture the FIT visitor through the smart use of billboards, brochure distribution, point of sale opportunities, frontline staff training, road signage.

The Mt Hutt Marketing Group requires the support of the whole Methven/Mt Hutt region to achieve these goals and targets - to ensure that the marketing activity is increased and the region continues to grow to the benefit of all our businesses.



Mt Hutt Marketing Group Activity

The following two pages highlights marketing activity completed up until the end of July by the current committee to promote the Methven/Mt Hutt region. Note: all other marketing activity will be highlighted at the Annual General Meeting in October.

Australia / Wholesale

Trade / Consumer Shows

- Perth Holiday Show: 13,000 pax.
- Brisbane Escape Show: 140,000 pax.
- Brisbane, Melbourne and Sydney Snow Shows
- Warren Miller Movie shows: Melbourne, Sydney, Canberra, Adelaide (approx 20,000 pax attended these shows)

Wholesale

- Approximately 60-70 agents have been trained from ANZCRO, Value Tours, Alpine World, Skimax, Kirra Tours, and an Air NZ Buzz night with Flight Centre, Ski Express and Value Tours Famils.

Snow Show TV9 Network Campaign

- A unique travel agent, television and web opportunity with one of the biggest producers of ski videos in the world and access to millions of people via the Snowshow and on the snow.tv globe via a professionally produced broadcast feature video of Methven / Mt Hutt.
- Access to the video which can be plugged into your won website.
- Access to video encoding and the ability to put up more of your own videos.
- Information available to snow.tv viewers with a link to amazingspace.co.nz

Japan / International

Japan Campaigns

- Fellow Tours Campaign – NZ Show Net, databases, DVD, famils, website links to amazingspace on Fellow Tours and snow Sports Assn , attending Snow Fiesta

Japan Market Visits

- Methven/Mt Hutt A4 flyer has been translated and distributed to Japanese market and includes www.amazingspace.co.nz as the call to action
- Kevin Boekholt from Methven Heliski distributed copies of the flyer on behalf of the region during his recent visit to Japan. BTM also distributed copies to agents they met with in Osaka and Tokyo

SkiTMN

SkiTMN

- Contribution to SkiTMN, a collective of major ski areas, Regional Tourism Organisations and marketing groups collectively marketing NZ skiing & snowboarding to the Australian's
- Print & Online campaign, which directed enquires to the ski page of newzealandski.co.nz, a gateway to New Zealand's premier ski resorts and regions (as at March over 15,000 unique browses to this page).
- Mid Feb TNZ aired dedicated 30 second TVC.
- End Feb Ski TMN Launched campaign - continuing through until June. All print and online.

Media Hosting

- Through SkiTMN and Christchurch & Canterbury Tourism

Website

www.amazingspace.co.nz

- Hosting, Administration, and Optimisation (initial optimization of the site has been completed).
- A quarterly web marketing programme has been initiated and includes resubmitting the key search engines and building further links to the site.
- To step up the level a contract of 5 hours per week has been taken out to regularly update and develop the site. New features include Latest Local News, Job Vacancies, Special Offers, Webcam, Snow Reports, Blog Comments, Consumer Travel Club.
- More focus on energy into improving Event Listings and up to date operator listings.

Membership / Funding

SARL - Brochures & Websites

- Payment to NZSki Ltd to advertise Mt Hutt Marketing Group members in the Mt Hutt Resort Guide, Winter Holiday Planner and on www.nzski.com.



Example of new Home Page template of www.amazingspace.co.nz



Example of Booth at Snow Shows



Mobile Billboard Trailer



Japanese Amazing Space A4 Flyer



visit www.amazingspace.co.nz

Mt Hutt Marketing Group Activity

Domestic Marketing Activity

Winter Frontline Staff Function

- Educated Christchurch frontline staff on the Methven/Mt Hutt region.
- An opportunity for MHMG members to network with key frontline staff in Christchurch.
- Methven operators who attended, supplied questions relating to their business to include in a quiz for frontline staff, providing communication between the two groups.
- MHMG members supported the promotion with contributions of product for three "Amazing Mini Breaks" over winter.
- Questionnaire had to be filled in to enter prize pool.

Mobile Billboard Trailer

- Purchased a mobile billboard trailer to promote the Methven region to potential FIT visitors.
- The trailer with Amazing Space promotional skins is moved around the district and placed in high traffic areas.
- One side of the trailer is available for Methven community events to hire to promote their upcoming events.

Salmon Tales

- Continued funds to lease wall space for the promotional display within the Salmon Tales complex at Rakaia.
- Amazing space branding and plasma screen promotes Methven/Mt Hutt Region.

Christchurch i-SITE Wall

- Contributed funds to lease wall space for the amazingspace promotional display in the Christchurch i-SITE Visitor Centre.
- Methven/Mt Hutt Promotions, MHMG, ADT and Mt Somers & High County Promotions JV.

Tourism Publications

- Amazing Space adverts to promote the region was included in the following brochures; Christchurch & Canterbury Tourism's visitor guide, Ashburton District Tourism's visitor guide, i-TAG magazine, Brown Bear guide, Chill, and the Whyte Waters Christchurch & Canterbury Accommodation Compendium
- Member discounted advertising was provided in the following tourism publications: Best of the South Island brochure, Christchurch & Canterbury Visitor Guide and the Ashburton District Visitor Guide.

CCT Online Winter Campaign

- A JV with CCT, tapping into NZ and Australian markets considering short-haul, high value destinations. - leveraging off our existing "convenience" and grabbing attention with amazing "value". Burst 1) "Celebrate Winter Solstice \$1 Mystery Deals" Burst 2) "2 for 1 mid-winter mayhem"

Hanmer Springs Brochure Display

- A full year Brochure display at the Hanmer Springs i-SITE, split between Mt Hutt Resort Guide and the Methven brochure.

Snow.co.nz

- An online advertising campaign with the snow report website www.snow.co.nz taken from June - September, which included; 4 x Island adverts on home page, Amazing Space Travel listing - a page to create own page within snowco that linked back to amazingspace.co.nz, 2 x newsletters "what's hot ads", 2 x 1 month run of site tower (1 in June and 1 in September)

Brand Awareness

Imagery & Text

- Consistent all year round imagery was created to use in relation to the Amazing Space Brand. Generic Methven text and copy via the services of a PR person was generated to promote the area in a consistent manner. This is available to all MHMG Members in 50, 250, 500 & 1000 word formats
- Images and text have been included in many publications during the year.
- JV with CCT on a photo Shoot to improve the image library. These images will be available for members free of charge to promote the Methven region.

Administration Expenses

The Mt Hutt Marketing Group spent \$25,500 on administration expenses including Ashburton District Tourism's administration contract, Inside Tourism Subscription, Meeting expenses, Prospectus, Audit/Accountancy fees and bank fees.



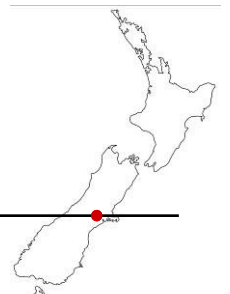
Christchurch u-SITE Wall Display



Amazing Space advert in ADT Official Visitor Guide



Resort Guide



visit www.amazingspace.co.nz

Testimonials & Committee

Peter Wood - Ski Time Lodge & Restaurant

It is important that the Methven – Mt Hutt region gets it's name out there in the market place. For an individual business to grow in Methven it must first grow Methven. We feel strongly in supporting the Mt Hutt Marketing group in their efforts at promoting our region. As an individual business we simply could not achieve the exposure (nor pay the advertising costs) Methven receives by being part of the Mt Hutt Marketing Group. This form of collective marketing is very much "value for money" and being an owner/operator a "time saver".

Marek Wypch - Breckenridge Lodge

Breckenridge Lodge has now been a part of the MHMG for many years. As owners of the Lodge, we chose to continue with our participation in the group and make a conscious effort to determine the value of our contribution and all the benefits derived from it. As a Level 2 participant we believe we have had tremendous value from the benefits offered i.e. we have had marked growth in secured bookings this season through Bookit. This was the benefit that we considered the most valuable to our operation. This coming year we will renew our participation at the Level two and we would strongly recommend the additional benefits that this level offers.

Marie-Claire Dewsbery - HeliParkNZ and Southern Alps Heliski

In terms of value for money we believe that the MHMG offers some of the best return on our marketing investment, through the sheer variety of ways that it markets the region. I think the amazing space website in particular has a lot of potential, and it certainly refers plenty of people to us right now.

Should you wish to discuss your membership or the MHMG's activities in more detail, please contact one of the following 2009 season committee members:

Marek Wypch (Chairperson)
Breckenridge Lodge
Ph: 03 302 8902
mthutt@breckenridgelodge.com

James Urquhart
NZ Ski Ltd
Ph: 03 302 8811
jamesu@nzski.com

Kevin Boekholt
Methven Heliski
Ph: 03 302 8108
kevin@heliskiing.co.nz

Kate Mathews
Christchurch & Canterbury Tourism
Ph: 03 353 1184
kate.mathews@christchurchnz.com

Karyn Heald
Norwest Arch
Ph: 027 406 3604
karyn@norwestarch.co.nz

David Wilson
Mt Hutt Ski Area
Ph: 03 302 8811
david@mthutt.co.nz

Penny Turnbull
Pinedale Backpacker Lodge
Ph: 03 302 8621
pinedalelodge@xtra.co.nz

Katherine Lorenzo
Methven i-SITE Visitor Centre
Ph: 03 302 8955
Katherine@ashburtondistrict.co.nz

Michael Patterson
Cophthorne Hotel Commodore
Ph: 03 358 8129
m.patterson@commodore.net.nz

Anna Pettigrew
Christchurch International Airport Ltd
Ph: 03 363 4696
anna.pettigrew@cial.co.nz

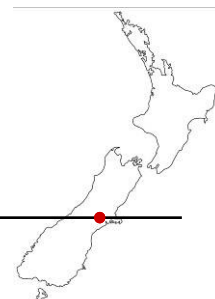
Victoria Berney
NZ Rent A Car
Ph: 03 961 5880
victoria.nzrent@clear.net.nz

Des Cooper
Central Apartments
Ph: 03 302 8855
descooper@fotosuccess.com

Nigel Birt
Ashburton District Tourism
Ph: 03 308 2669
nigel@ashburtondistrict.co.nz

Martin Dodson
Ride Tourism Ltd
Ph: 021 743 394
martindodson@xtra.co.nz

Anita Tweed (administrator)
Ashburton District Tourism
Ph: 03 308 2669
mhmg@xtra.co.nz



2009 Mt Hutt Marketing Group Members

Level A

Mt Hutt Ski Area

Level B

Ashburton District Tourism

Christchurch International Airport Ltd

Level 3

298 Westside Motor Lodge

Aorangi Lodge

Beluga Luxury Lodge

Black Diamond Safaris

Canterbury Hotel - (The Brown Pub)

Christchurch & Canterbury Tourism

Forest Lodge

Hertz

Kowhai House

Methven i-SITE Visitor Centre

Methven Sports Massage

Mt Hutt Bunkhouse

Mt Hutt Snowbus

Pinedale Backpacker Lodge

Primo & Secundo Café & Store

Quickenberry Guesthouse

Ride Snow Shuttles

Ski Time Lodge & Restaurant

Snow Denn Lodge

Southern Cross Lodge

Terrace Downs

The Last Post Cafe

Topnotch Four Square Supermarket

Whitestone Cottages

Level 4

Aqua Japanese Restaurant & Takeaways

Europcar Rental

Methven Medical Centre

Methven Pharmacy

Mt Hutt Lodge

Skiwi House

Level 2

Breckenridge Lodge

Brinkley Village

Central Apartments

Copthorne Hotel Commodore

Methven Resort

New Zealand Rent A Car

Abisko Lodge Apartments & Campground

Airways Motel

Big Al's Snowsports

Café 131

Cedar Chalets

Discovery Jet

Helipark New Zealand

Jaces Ski Hutt

Methven Heliski

Methven Motor Services

Methven Travel

Mt Hutt Helicopters

Pegasus Canterbury

Powderhouse Country Lodge

Pudding Hill Lodge

Redwood Lodge

Rose Cottage

Ski Time Villas

Snowfun

Steelworx Restaurant & Bar

The Blue Pub

The Lodge Hotel

Tourism Holdings Ltd (THL)

Arabica Licensed Cafe

Methven Golf Club

Methven Motels & Apartments

Mount Hutt Motels

Norwest Arch

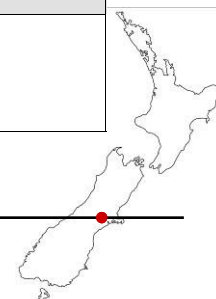
Sudima Hotel Christchurch Airport



2010 Season Membership Benefits & Costs

Becoming a member has a variety of tangible and intangible benefits. The 2010 season benefits have been set, recognising the different level of investment from members.

Benefits	Level 1 \$4,464	Level 2 \$3,384	Level 3 \$1,664	Level 4 \$662
NZSki Ltd Winter Holiday Planner Listing				
<i>Listing content & order determined by level of participation</i>	Quarter page, 50 words, large photo, contact details*	25 words, medium photo, contact details*	15 words, small photo, contact details*	Line listing, contact details*
Mt Hutt Resort Guide Listing				
<i>Listing content & order determined by level of participation</i>	25 words, large photo, contact details*	25 words, medium photo, contact details*	15 words, small photo, contact details*	Line listing, contact details*
www.nzski.com Website Listing				
<i>Listing content & order determined by level of participation</i>	50 words, large photo, contact details* and pricing info Live "Book Here" link and NZSki Ltd direct booking opportunity (additional contract)	25 words, medium photo, contact details* and pricing info Live "Book Here" link and NZSki Ltd direct booking opportunity (additional contract)	15 words, small photo, contact details*	Line listing, contact details*
www.nzski.com Homepage feature stories				
<i>See page 10 for more information</i>	4 options for one week duration each (1 location) on Mt Hutt homepage	3 options for one week duration each (1 location) on Mt Hutt homepage	2 options for one week duration each (1 location) on Mt Hutt homepage	
www.nzski.com Special Boxes				
<i>See page 9 for more information</i>	5 options for one week duration each on Mt Hutt homepage or snow report page	3 options for one week duration each on Mt Hutt homepage or snow report page	2 options for one week duration each on mountain sub pages only	1 option for one week duration each on mountain sub pages only
NZ Superpass Guide/Website Listing				
<i>Produced by NZSki Ltd</i>	Yes - Opportunity by negotiation with NZSki Ltd			
Direct (email) Marketing				
<i>To NZSki Ltd Database</i>	Minimum of 3 opportunities plus 1 solus opportunity**	Minimum of 2 opportunities	Minimum of 1 opportunity	
Brochure Display on Mountain				
<i>Mt Hutt - Guest Services</i>	Yes	Yes	Yes	
Media Program				
<i>Through Mt Hutt</i>	Yes - Opportunity	Yes - Opportunity		
Joint Promotions				
<i>Product contribution for JV promotional activities</i>	Yes - Opportunity (as agreed between parties)			
Campaign Opportunities				
<i>Through NZSki Ltd</i>	Yes - Opportunity	Yes - Opportunity	Yes - Opportunity	
Trade Displays / Shows				
<i>Shows attended are at the discretion of Mt Hutt and where the stand is solus Mt Hutt</i>	Yes - Opportunity	Yes - Opportunity	Yes - Opportunity (NZSki Ltd brochure)	



2010 Season Membership Benefits & Costs

Benefits	Level 1 \$4,464	Level 2 \$3,384	Level 3 \$1,664	Level 4 \$662
On Mountain Advertising				
<i>Mt Hutt</i>	Open through direct negotiation with NZSki Ltd			
Lift Pass Benefits				
<i>Mt Hutt</i>	2 x Regional Season Passes + staff offers ***	2 x Regional Season Passes + staff offers ***	1 x Regional Season Passes + staff offers ***	1 x One day Mt Hutt Day Lift Passes
www.christchurchairport.co.nz Website Listing				
<i>Listing content & order determined by level of participation.</i> <i>Benefits are reliant on businesses involvement with Book it</i>	250 words, Multiple thumbnail photos, contact details* and pricing info. Links to CIAL's direct booking engine opportunity subject to separate agreement. Skyscraper advert on all pages for a <u>two</u> week period	250 words, Multiple thumbnail photos, contact details* and pricing info. Links to CIAL's direct booking engine opportunity subject to separate agreement. Skyscraper advert on all pages for a <u>one</u> week period	250 words, Multiple thumbnail photos, contact details* and pricing info.	250 words, Multiple thumbnail photos, contact details* and pricing info.
www.amazingspace.co.nz Website Listing				
<i>Listing content & order determined by level</i>	Enhanced Listing: 5000 characters, 5 thumbnail photos, contact details*, pricing info. Up to 5 multiple listings available. Online booking option subject to negotiations with online booking providers.	Enhanced Listing: 5000 characters, 5 thumbnail photos, contact details*, pricing info. Up to 3 multiple listings available. Online booking option subject to negotiations with online booking providers.	Enhanced Listing: 5000 characters, 5 thumbnail photos, contact details*, pricing info. Online booking option subject to negotiations with online booking providers.	Basic Listing: 30 characters, thumbnail photo, basic contact details excluding email and web address/links.
Tourism Publications				
<i>Discounted advertising</i>	Yes - Subject to the outcome of negotiations with selected tourism publications (2009 season discounts included: Christchurch & Canterbury Tourism's Visitor Guide, Ashburton District Tourism's Visitor Guide, Best of the South Island brochure)			
Regular Newsletters				
<i>Inside Tourism & MHMG Newsletter</i>	Inside Tourism (for business with up to 3 full time equivalent staff only) & MHMG Newsletter			MHMG Newsletter
Other Benefits				
<i>MHMG Members</i>	Networking opportunities & the ability to promote your business. Knowledge sharing			
Time Payment Option				
<i>MHMG membership can be paid by time payment</i>	Yes - Available	Yes - Available	Yes - Available	
Management Representative				
<i>Voting rights & representation on committee determined by level of participation.</i>	Voting rights. One representative on the committee.	Voting rights. One representative on the committee.	Voting rights. Representation via four elected representatives, plus one CCT rep	No voting rights.

* Contact details include physical address, phone, fax, email and web address/link.

** Solus direct marketing opportunity is on a user pays basis

*** Staff Offers may include extension of the early bird season pass rate and/or a discounted frequent card (N.B. All passes and staff benefits will be issued once full payment has been received by MHMG)

Please note:

Participation in all categories is for single business listing only. Multiple listing discounts are at the discretion of the business offering the benefit and are subject to negotiation.

visit www.amazingspace.co.nz



www.nzski.com Examples

Homepage feature stories

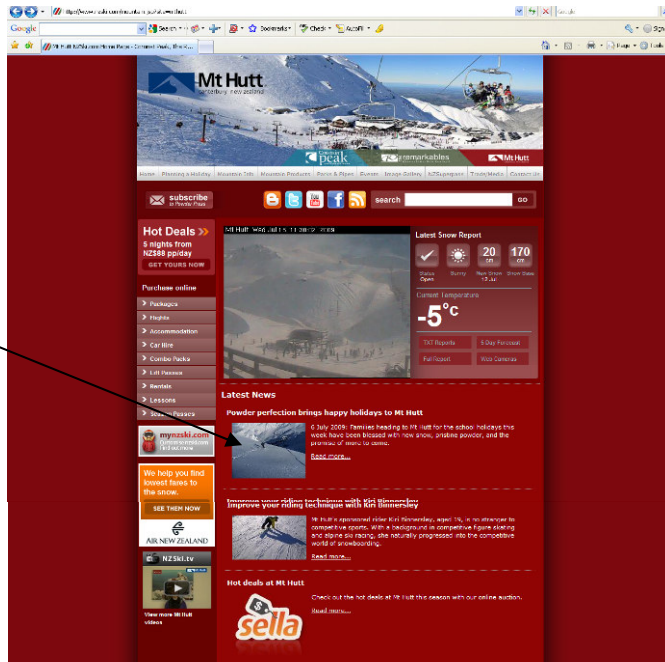
Opportunity to create homepage feature stories to promote your company, its products & services, packages or special offers through the Mt Hutt home page. Consists of an opening teaser blurb on the Mt Hutt Home page with image, which then links to full details page that can contain links back to the member site or email to make a booking.

Special Boxes

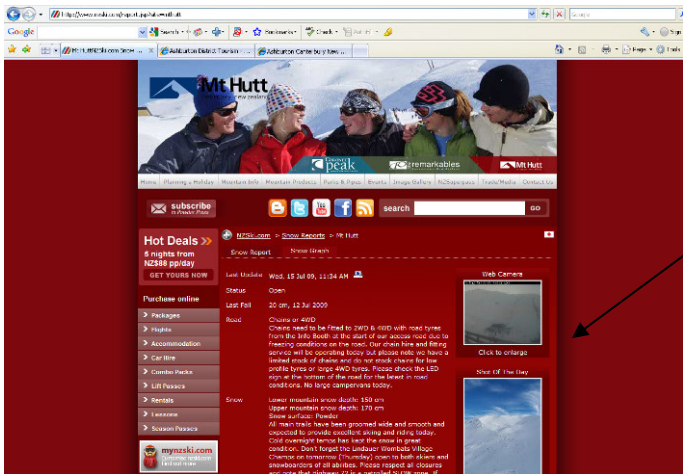
The opportunity to promote packages or special offers through "specials" boxes on all relevant mountain pages (with the exception of the www.nzski.com home page), including the Mt Hutt home & snow report pages (**the most trafficked pages on the site**). Embedded live link to operator website. Specials operate within a group pool such that more than one special operates at one time, so each time the page is opened by a user, a new special rolls over. There is an opportunity here to link back to your own website.

N.B. Both offers are subject to approval by Mt Hutt Ski Area, and offers that conflict or directly compete with their own products will not be included. Available for a one week period subject to membership level. Available year round & one week listing constitutes one opportunity. Subject to booking schedule availability. Number of opportunities dependent on participation levels. For clarification please contact marketing@nzski.com.

Example of Feature Story on Home Page



Example of Special Box on either the Full Report, 5 Day Forecast or Web Cameras inner page



Overview of Mt Hutt 2009 Season

Fantastic snow during the 2008 season set Mt Hutt up for an exceptional year this year. From the beginning to end, snow just kept coming and peoples memories of many good powder days and great times were kept in their minds for the 2009 winter.

Our season pass sale which exceeded last year sales, an increase in School Group and wholesalers bookings confirmed that we could be in for a very good season if not one of the best. The good snow which arrived allowed us to open 2 weeks early.

With the introduction of cheap airfares by Jetstar in June 09, competition across the Tasman heated up and we have all benefited from it. With good exchange rates and early snow this put Mt Hutt in one of its best starting positions that it has seen for decades.

Settled weather patterns during June and the first two weeks of July saw an unprecedented start to the season. By the end of the school holidays Mt Hutt was 47% up on visitors on 2008 season and 20% up on visitors on the 2006 season (which was the huge snow of June 12)

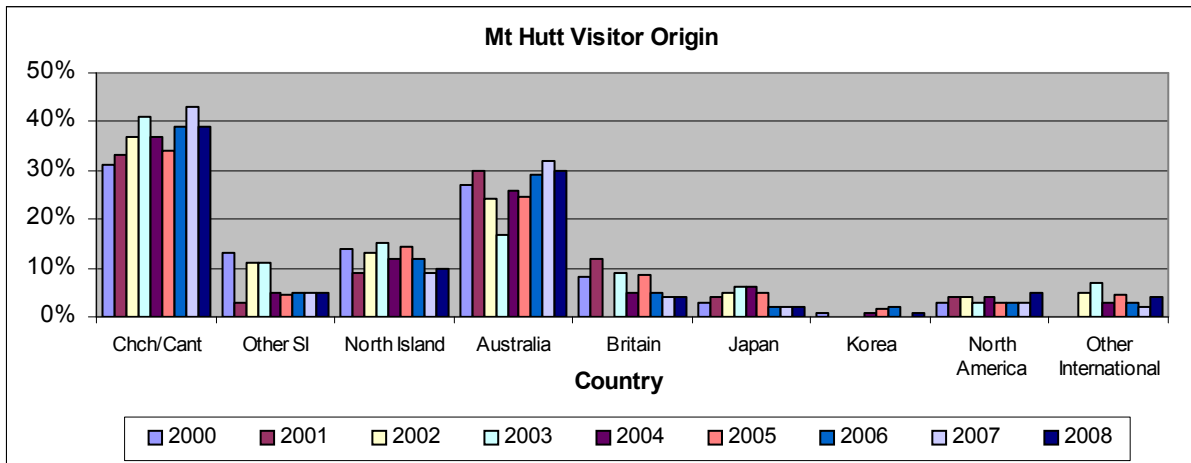
We have recently experience more unsettled weather and this has caused us an usual amount of closed days in a short period of time. Despite the closed days we have been having, the amount of people who do come up on the open days is very encouraging. To date we are still 17% above last year and hope with more settle weather this will increase during he remainder of the season.

Major events this winter have and will include the Landrover Mt Hutt Masters and the ANC Finals which have been regulars here for a number of years. The ANC Finals has attracted an enormous array of athletes from over 25 countries and 150 athletes. This will be the first race NZ has seen for a long time with a competitor hold 0 FIS points. New for this year was the Rebdull Speed Camp which was scheduled to run after the Queenstown Winter Games and before the ANCs. This was well attended and provided good interim training to help keep people around for the ANCs.

To utilise the internet and create some different noise in the market we introduced selling day passes and other products on Sella.co.nz. This proved to be very useful in capturing another market that uses social networking to communicate.

We believe the Ski TMN promotion and additional money allocated from the Government for a prolonged TV campaign boosted the interest in NZ for the winter.

We will be focusing on the North Island and Australian markets next year, looking to attract high yielding customers with great value products.



Data source: Mt Hutt Ski Area Guest Surveys - Note this is a breakdown of people surveyed (it may give a distorted view of the geographical mix)

	Ski Season (Jul 08 - Sep 08)	Rest of Year (Oct 08 - Jun 09)	Year End June 2009
Methven	19%	11%	13%
Ashburton District	32%	2%	9%
Christchurch City	-5%	-5%	-5%
Chch & Canterbury	-1%	-4%	-3%
Ruapehu District	-2%	20%	14%
Queenstown/Central Otago	-5%	-4%	-5%
All of New Zealand	-4%	-3%	-3%

Data source: Commercial Accommodation Monitor (CAM)



Mt Hutt Marketing Group Constitution

1. The Mt Hutt Marketing Group (MHMG) is a co-operative marketing venture comprising businesses in Methven, Ashburton, Rakaia, Christchurch, and other districts, with the objective of increasing visitor numbers and spend of skiers visiting Mt Hutt ski area and region, and the visitor number and spend of year round visitors to the Mt Hutt region.
2. The objective of the MHMG will be achieved by:
 - Promoting Mt Hutt, Methven, Christchurch and region as a year-round destination to new and existing markets.
 - Assisting members by providing feedback on industry performance.
 - Facilitating communications between the owners of Mt Hutt ski area, the visitor industry, the surrounding regions and the New Zealand Tourism Board.
 - Encouraging interaction and business support between members.
 - Addressing seasonality issues by encouraging year-round travel to the region.
 - Encouraging a high quality of visitor services and products in the region.
3. The business of the group will be managed by a committee comprising representatives of major financial contributors and elected representatives as set out in the Prospectus from year to year, as decided at full group meetings.
4. Elections for elected committee members to be by secret ballot at a full group Annual General Meeting, with nominations accepted both from the floor at the meeting and in writing any time prior to the meeting. One vote per member.
5. Proxy votes in writing will be accepted at the meeting. Proxy vote to apply to any voting.
6. Chairman to be elected by the management committee for a twelve-month term.
7. Any management committee vacancies that arise during the year are to be filled by the same process as above, except that if the vacancy arises during the second half of the financial year then the committee may decide to leave the position vacant until the next AGM.
8. The management committee is responsible for determining membership categories, issuing the Prospectus and allocating funds, all within broad policy guidelines determined at full group meetings.
9. Two weeks written notice/agenda required for all meetings.
10. The management committee is responsible for keeping all members informed of the group's activities. This shall include regular full group meetings and newsletters.
11. The financial year shall commence 1 November. The Prospectus shall be issued in September, and the AGM held in November each year. Subscriptions are due by the 20th November. Members with subscriptions more than one month overdue will not have voting rights at meetings.
12. These rules can be amended only by a two thirds majority at a full group meeting where members have had not less than two weeks notice of the proposed amendment, and where there is a quorum of 2/3^{rds} of members present or by proxy.
13. The annual membership subscription shall be set from time to time by the management committee. Any member who/which fails to pay the full membership subscription by the due date shall immediately cease to be a member until the current year's subscription is paid in full.
14. The members of the management committee shall keep confidential and not in any manner divulge or discuss outside management committee meetings information described at any meeting as commercially sensitive or which clearly falls within such a description.
15. No payment whatsoever may be made to any member of the group other than strictly for provision of that member's usual business goods or services at their current commercial charges.
16. Upon winding up for dissolution of the group all surplus funds after payment of all costs, debts and liabilities shall be paid or disposed of to or for the benefit of such other charitable organisation or such charitable purposes within the Ashburton district as the group may determine prior to winding up or dissolving and which it believe best able to promote the interests of Methven/Mt Hutt area.
17. The power of the group to amend these rules by 2/3rds majority vote at a full group meeting as provided in Clause 12 hereof does not apply to the provisions of Clauses 15 and 16 hereof which may not be altered without the prior written consent of the Inland Revenue department to the specific alteration proposed.



Mt Hutt Marketing Group 2010 Agreement

Please note that this agreement form must be received no later than **30th September 2009.**

Membership Level:

I formally agree to the below membership level of the Mt Hutt Marketing Group for the 2010 season covering the period of 01 November 2009 through to 31 October 2010.

- | | | | |
|--------------------------|------------|----------|----------|
| <input type="checkbox"/> | Category A | \$33,526 | plus GST |
| <input type="checkbox"/> | Category B | \$11,184 | plus GST |
| <input type="checkbox"/> | Level 1 | \$ 4,464 | plus GST |
| <input type="checkbox"/> | Level 2 | \$ 3,384 | plus GST |
| <input type="checkbox"/> | Level 3 | \$ 1,664 | plus GST |
| <input type="checkbox"/> | Level 4 | \$ 662 | plus GST |

Payment Option:

Agreement is hereby made for payment of the membership fee by the option chosen below.

- | | | |
|--------------------------|--------------|--|
| <input type="checkbox"/> | Full Payment | An invoice will be sent to you on the 3rd November 2009.
Payment of this invoice is required by the 20th November 2009. |
| <input type="checkbox"/> | Time Payment | Available to Level 1 - 3 members only.
This options incurs an administration fee of \$80 +GST.
An invoice will be sent to you on the 3rd November 2009.
Payments (as detailed on the invoice) will be due on the:
20 November 2009, 20 December 2009, 20 January 2010, 20 February 2010. |

Business Details:

Please complete the below details which will be used for administrative purposes:

Business Name: _____

Contact Name: _____

Postal Address: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Website: _____

Please advise contact details if you depart Methven over the summer months:

Phone: (____) _____ Fax: (____) _____

Email: _____

Signature: _____ Name: _____ Date: ____ / ____ / ____

Please complete and return by 30th September 2009 to: -

**Mt Hutt Marketing Group
Postal Address: PO Box 482, Ashburton
Fax: (03) 308 2665**

Office Use:

Membership: Outlook: IT: Thrive/TD: Invoice:

NEW - Business Details for NZSki Ltd publications

NZ's Premier Holiday Planner · Methven & Mt Hutt Resort Guide · www.nzski.com

For further information on what each of your entitlements are for the Holiday Planner, Resort Guide and www.nzski.com please refer to page 8 and 9 of this prospectus.

Please complete the details below, as you would like your listings to appear in the above collateral. Please ensure you complete all sections and print your information clearly.

Company Name and contact details to be displayed in 2 printed brochures

Business Name: _____
Street Address & City: _____
Phone: (____) _____ Fax: (____) _____
Freephone: _____
Email: _____
Website: _____

MHMG Membership Level (Please tick relevant box)

A B 1 2 3 4

Tick here if your current 2009 Holiday Planner Guide & Mt Hutt Resort Guide listing (including photo) is to be repeated exactly as last year - NO CHANGES AT ALL (only if rejoining at the same level as 2009)

Listing category (Please select one only)

Accommodation: Hotels Apartments B&B's & Luxury Lodges Backpackers & Lodges
Activities: Water Air Land
Retail: Shopping Snow Shops Restaurants & Bars
Transport: Transport Travel & Services

Business Description (According to membership level)

Note: Level B & Level 1 are to provide a 50 and 25 word description. All word limits will be strictly enforced.

Level B = 50 words + 25 words

Level 1 = 50 words + 25 words

Level 2 = 25 words

Level 3 = 15 words

Level 4 = N/A

Image

Image Name: _____

- I will email my image to marketing@nzski.com
 I will post my image to: Marketing, NZSki Ltd, PO Box 359, Queenstown 9300

Image Specifications:

Orientation: Landscape
File type: jpg or tif (max 3MB)
Resolution: Minimum 300dpi
File Size: 1800(w) x 1200(h) pixels or 6x4'

For multiple listing contact James Urquhart (NZSki Ltd) 027 222 5861, jamesu@nzski.com

**Please complete and return by 30th September to: -
NZ Ski Ltd, Fax: (03) 450 1971, E: marketing@nzski.com**