

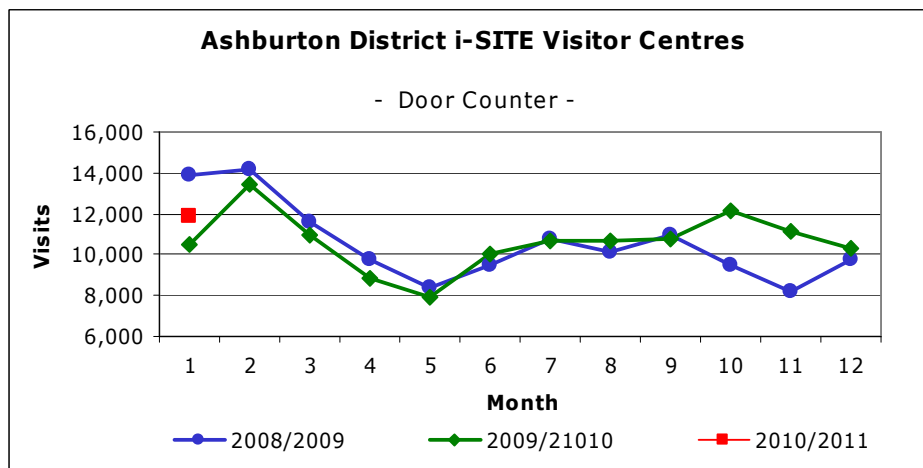
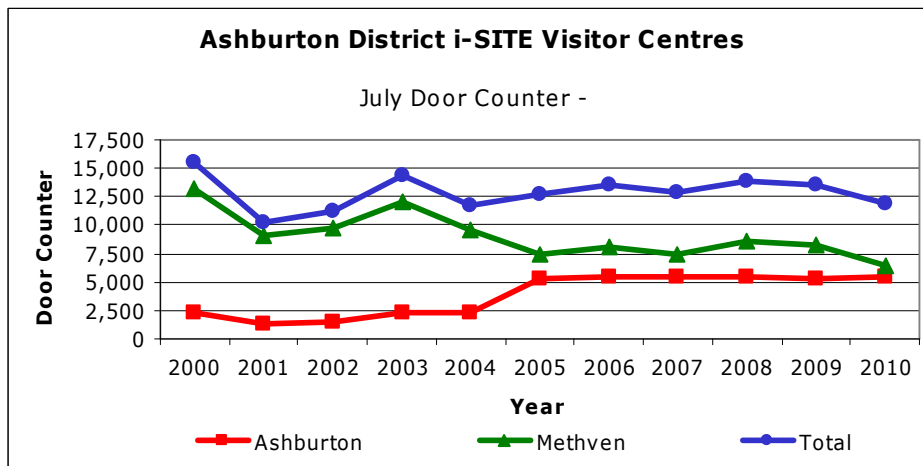
## STATISTICS

### i-SITE Visitor Centres

July 2010 door counter figures from the Methven and Ashburton i-SITE Visitor Centres are shown below.

Ashburton i-SITE	Overseas	Domestic	Local	Total
July 2009	1,792	889	2,553	5,234
July 2010	1,855	967	2,691	5,513
Growth	+3.52%	+8.77%	+5.41%	+5.33%

Methven i-SITE	Overseas	Domestic	Local	Total
July 2009	5,114	2,216	912	8,242
July 2010	3,573	1,536	1,279	6,388
Growth	-30.13%	-30.69%	+40.24%	-22.49%

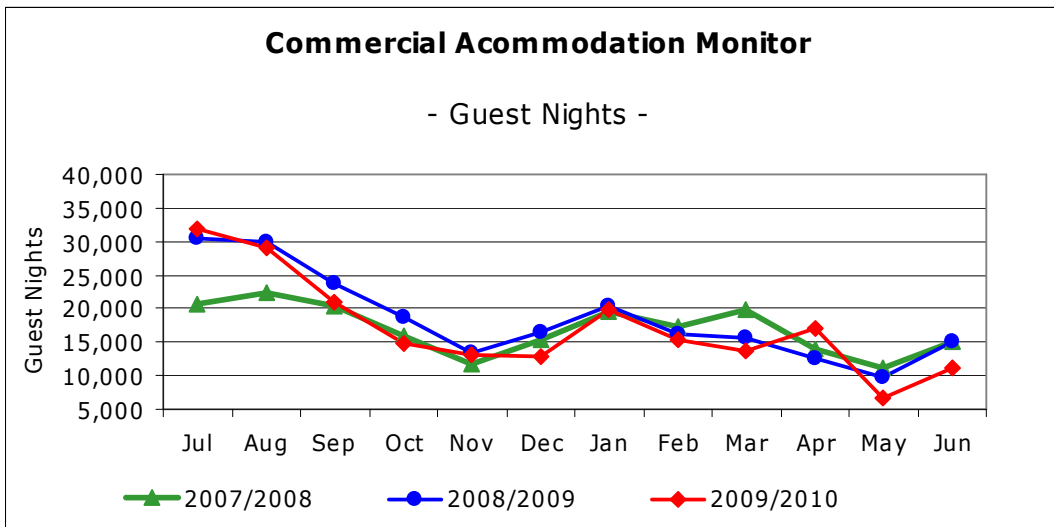
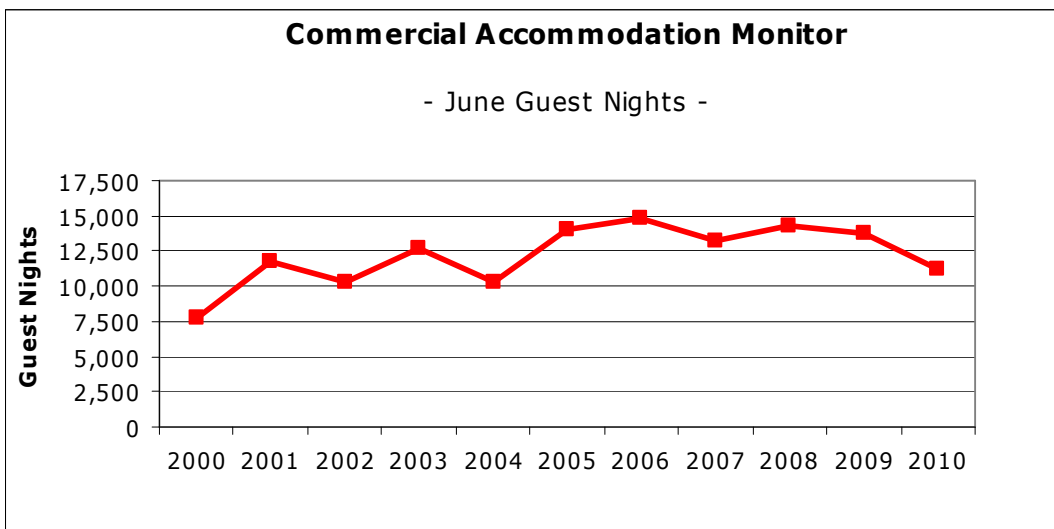


**STATISTICS continued ...**

**Commercial Accommodation Monitor**

June 2010 figures were released by Statistics New Zealand on the 11 August. Guest nights are shown below.

Region	June 2009	June 2010	Growth
Methven /Mt Somers	5,682	5,371	-5.47%
Ashburton	4,470	5,917	+32.37%
Total Ash District	13,822	11,288	-18.33%
National	1,618,029	1,730,887	+6.98%



**Commercial Accommodation Monitor  
GUEST NIGHTS**

