

Media Release – Wednesday 4th November 2009

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Tamati's Great Coffee Road Trip hits Ashburton

This morning saw Tamati's Great Coffee Road Trip on location at Baring Square East.

It was a huge success with many locals turning out for a chance to meet Tamati and be on TV.

The morning started with the first live cross at 6.40am where Tamati introduce Ashburton and provided the viewers with some quirky facts about Ashburton that they may not have known.

The 7.10am weather broadcast had Bruce Bell from The Guardian inside the McCafe Winnebago Cruiser with Tamati giving the viewers the low down on what is on the front page of The Guardian today.

The next weather broadcast at 7.35am had some great promotion of the World Ploughing Championship 2010, with Tamati having a go at the plough and Paul Henry asking if the World Plough Championship 2010 was BYO – i.e. bring your own plough.

For the next weather broadcast at 8.10am Peter Lynn Kites had inflated a rather large teddy bear kite, a number of district children gathered around eagerly awaiting their cue from to yell as loud as the could "Ashburton".

The final cross at 8.35am had Tamati getting up close to some of the district children with calves, lambs and sheep.

A fantastic morning was had by everyone who came down.

Ashburton District Tourism would like to thank Judy Kingsbury for supplying the quirky facts about Ashburton. John Hall, Gordon and Tryphena Cater from the World Ploughing Championship 2010. Ann-Maree Manley and Red Cow Farm for the calves Pippa, May and Apple. Jenna Borthwick and her lamb Waggles. Savannah and Angus Stewart for their sheep Cuddles and lamb Yum. Along with everyone else who came along on the day.



Ends

For more information

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Ashburton
District Tourism

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